

NOVOMATIC Argentina hosted a successful event with the 'NOVOMATIC Experience' during SAGSE 2025

During the week of SAGSE 2025, NOVOMATIC Argentina proudly hosted the highly anticipated 'NOVOMATIC Experience', an exclusive event on March 19 in Buenos Aires, that surpassed all expectations and proved to be a resounding success.

Gumpoldskirchen/Buenos Aires, April 8, 2025 – Held in a private and sophisticated setting at the *Rooftop* in Puerto Madero, the 'NOVOMATIC Experience' attracted a distinguished audience of 80 industry leaders, strategic partners, and customers. Guests enjoyed privileged access to the latest innovations, live demonstrations, strategic networking, and premium entertainment.

An outstanding showcase of NOVOMATIC's excellence

The event provided a unique platform for the exploration of NOVOMATIC's cutting-edge portfolio, featuring state-of-the-art cabinets, Linked Progressives, and advanced casino management systems. Attendees were impressed by the seamless integration of innovation and entertainment that provided a truly immersive experience.

The premiere of *GLOBE LINK™ Xtension Volume 2* in the elegant *V.I.P. Lounge™ Curve 1.43* drew lots of attention, as did the powerful *ULTRA BOOST™ Link* on the *PANTHERA™ Curve 1.43*. Additionally, the *DIAMOND X™ 1.55J* with *NOVO LINE™ GOLDEN LINK™ Edition 2* and the *BLACK EDITION II 3.27* with *IMPERA LINK™ Series 2*, as well as the engaging *MONEY PARTY™ Edition 1*, which was showcased in the versatile *FUNMASTER 2.27* cabinet, further enhanced the presentation, offering a comprehensive showcase of NOVOMATIC's gaming solutions.

Guests also enjoyed participating in an exciting live tournament, powered by NOVOMATIC's acclaimed Casino Management System. The event provided the ideal atmosphere for building relationships, exchanging insights, and creating valuable business opportunities.

Positive feedback and regional commitment

Reflecting on the event's success, **Fabián Luis Grous, Managing Director of NOVOMATIC Argentina**, expressed his satisfaction: "The 'NOVOMATIC Experience' was an incredible success. We were delighted to welcome so many esteemed guests and present our latest innovations in such an exclusive environment. This event not only strengthened our relationships but also reaffirmed our commitment to the evolution of gaming in Latin America."

The 'NOVOMATIC Experience' has once again set new standards of exclusivity in the gaming industry. With overwhelmingly positive feedback from attendees, the event stands out as one of the highlights of SAGSE 2025 week, delivering innovation, networking, and entertainment of the highest quality.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 26,200 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in more than 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,100 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

For more information please contact:

Tatjana Brajdic
Product Marketing Coordinator
NOVOMATIC AG

Mobile: +43 664 885 363 47
Office: +43 2252 606 870 784
tbraidic@novomatic.com
www.novomatic.com